



NOVEMBER 2022

STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, KARNAL IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

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STARTUP INCUBATOR KARNAL NEWSLETTER

November, 2022

Foreward

Entrepreneurship has created a profusion of opportunities for creative minds across various fields. This trend of developing startups is possible because institutions are equipped with startup incubators that give access to infrastructure, technology and easy access to funding. As a result of this amount of enthusiasm and excitement, the generation may do considerably more than they had previously thought.

Through the startup incubator project, the Department of Higher Education Haryana and SACC India are collaborating to improve the lives of many students. Government institutions in the state of Haryana serve as a conduit for student development. Incubation Centres are working tirelessly to develop programs that speed the path of student startup founders.

The Startup Incubator Cum Centre of Excellence, Karnal, appreciates the Principals, Entrepreneurial Development Units, and instructors who have worked with us to create a welcoming atmosphere for student entrepreneurs.

Special thanks to:

Dr. Sarita Kumar

Principal, Pt CLS Govt. College,
Karnal

Dr. Nirmal Atri

Principal, Govt. College for
Women, Karnal

Dr. Satish Bhardwaj

Principal, SUS Govt. College,
INDRI, Karnal

Dr. Suresh Kumar

Principal, Govt. College,
Gyanpura Gharaunda, Karnal

Insights

This Month



15

Outreach Sessions



10

New Startup Applications
& Enquiries



01

New Startups Incubated



45

Total Number of Active
Startups

Awareness Sessions



An awareness session was conducted on 3rd November'22 for 24 students from the Department of Computer Science of Pt. CLS Government College at Startup Incubator.

The team emphasized the significance of entrepreneurship. The students were briefed about the role of our country's economic progress. They were also informed on the role of the startup incubator and its incubation process.

On 2nd November'22, an awareness session was conducted for 10 students from the Department of Computer Science of Pt. CLS Government College at Startup Incubator.

The team underlined the importance of entrepreneurship. They were also briefed about the startup incubator's responsibilities and the incubation procedure.



On 3rd November'22, the team organized an awareness session for 24 students from the Department of Home Science of Pt. CLS Government College at Home Science Lab of Department of Home Science.

The enthusiastic students were informed about how entrepreneurship can be pursued while studying.



Awareness Sessions



On 3rd November'22, the team organized an awareness session for 30 students from the Department of Commerce of Pt. CLS Government College at Room No. A7 of Department of Commerce.

The students eagerly attended and were told about pursuing entrepreneurship while still studying. They were also briefed about the startup incubator's function and the incubation procedure.

On 3rd November'22, an awareness session was organized for 26 students from the Department of Tourism of Pt. CLS Government College at Room No. E12 of Department of Tourism.

The awareness session has taught students how entrepreneurship is essential in igniting social change and enhancing people's lives and workplaces.



25 students from various departments of Pt. CLS Government College attended an awareness workshop at the Startup Incubator on 10th November'22.

The awareness workshop aided in establishing the significance of entrepreneurship in improving people's lives and workplaces.



Awareness Sessions



An awareness session was conducted on 11th November'22 for 35 students from various departments of Pt. CLS Government College at Startup Incubator.

The students attended this session and learned how to pursue entrepreneurship while studying. They were also briefed about the startup incubator's function and the incubation procedure.

On 14th November'22, an awareness session was conducted by 15 students from various departments of Pt. CLS Government College at Startup Incubator.

The importance of entrepreneurship was highlighted by the team. They were also briefed about the startup incubator's responsibilities and the incubation procedure.



On 15th November'22, an awareness session was held by 45 students from the Department of Economics of Pt. CLS Government College at Room No. E9 of Departments of Economics of Pt. CLS Government College.

The importance of entrepreneurship was highlighted by the team. They were also briefed about the startup incubator's responsibilities and the incubation procedure.



Awareness Sessions



Group discussions and one-to-one interactions are effective in problem-solving, decision-making, and personality assessment.

On 16th November'22, an awareness session was conducted for 25 students from various departments of Pt. CLS Government College at startup incubator to highlight the same.

On 17th November'22, a boot camp session was conducted in which 500 students from various departments of Pt. CLS Government College joined at Auditorium of the College.

The workshop helped to establish the relevance of startups and how students are launching their own ventures while studying.



On 21st November'22, an awareness session was conducted for 40 students from various departments of Pt. CLS Government College at the startup incubator.

The enthusiastic students were informed about how entrepreneurship can be pursued while studying.



Awareness Sessions



On 21st November'22, a startup idea competition was conducted for 40 students from various departments of Pt. CLS Government College and Government College for Women.

The students were motivated to brainstorm ideas. They were also briefed about the startup incubator's responsibilities and the incubation procedure.

An awareness session was conducted on 18th November'22 for 45 students from various departments of Government College for Women at the startup incubator.

The team recognized the value of entrepreneurship. They were also given an overview of the startup incubation process.



On 2nd November'22, an awareness session was conducted for 20 students from Department of Computer Science of Pt. CLS Government College at Startup Incubator.

The awareness session helped in establishing the significance of entrepreneurship in improving people's lives and workplaces.



Acceleration Activities



On 4th November'22, the team inaugurated office of startup- "Form Markit" in the premises of startup incubator. The journey from accelerating the idea to converting it into a venture filled us with immense pride.

Every step in an entrepreneur's journey feels worthwhile when it is appreciated.

On 4th November'22, Mr. Vikas Kori from startup team Karnal Home Tuition received the certificate for qualifying top 100 startups and pitching during a competition organized by Lemon Idea Contest.



On 11th November'22, Ms. Anu from the startup team Pearl Sisters was mentored by Mr. Sunant Grover. She was facing a challenge in preparing her startup story, which was resolved by inculcating the main points of the startup story and enhancing the art of storytelling.

She was also guided in terms of her struggles and achievements.

Idea Discussion



Mr. Ritik Sharma from the Department of Psychology discussed his idea of starting fast food corner.

We advised him to work on the menu and rates of food items. He was also given a brief about the startup incubation process and its legal formalities.

On 1st November'22, Ms. Preeti Sharma from the Department of Commerce discussed her idea of starting online and offline classes in economics.

She was advised to focus on course material and course modules for economics classes. She was also instructed on the startup incubation process and legal procedures.



On 2nd November'22, Mr. Abhinav from Department of Commerce discussed his idea of starting online platform for sales of consumer goods.

We counseled him on how to list consumer items on the portal. We also assisted him on the startup incubation process and the legal formalities involved.



Idea Discussion



On 4th November'22, Mr. Deven Kaushik from the Department of Computer Science further discussed his idea of starting the export of handloom items.

We assisted him in calculating shipping prices to various destinations based on the weight of the consignment. We also provided basic information regarding the startup incubation process and the legal requirements that come with it.

On 9th November'22, Mr. Sandeep from the Department of Commerce highlighted his suggestion of initiating professional accounting training for banks.

We advised him on how to create course modules as well as the layout of a professional accounting system. We also advised him on the startup incubation process and the accompanying legal procedures.



On 10th November'22, Mr. Deven Kaushik of the Department of Computer Science elaborated on his plan to begin exporting handloom products.

Following the prior talk, he was further instructed on the procedure of applying for an export licence, as well as payment channels for accepting payments from abroad clients.



Idea Discussion



On 11th November'22, Mr. Shivam from the Department of English explained his proposal of making portraits and paintings and instructing students in portrait creation.

We advised him on numerous channels for selling portraits and artworks. Also assisted him in preparing training modules and finalising course duration.

On 11th November'22, Mr. Sahil from the Department of Commerce discussed his idea of starting manufacturing of recyclable paper cups.

We guided him about the manufacturing of paper cups using waste material along with the pressing technique which can be used for the same.



On 16th November'22, Mr. Aditya from the Department of Commerce discussed his idea of starting the manufacturing of herbal tea powder.

We advised him on various formulations of substances to help with multiple diseases and packaging methods for tea powder to ensure product longevity.



Idea Discussion



Ms. Paramjeet from the Department of Arts of Government College for Women explained her concept of providing nutritious meals for children.

We assisted her in calculating the nutritional value of various substances.

Ms. Neha from the Department of Arts at Government College for Women highlighted her plan to start creating bamboo goods and furniture.

We led her through the list of objects that can be made from bamboo.



Ms. Priya from Department of Arts of Government College for Women revealed her plan to develop an accounting business for clients.

We guided her about how to list out the accounting services. We instructed her about how to list out the accounting services. We also counselled her on the startup incubation process and related legal requirements.

Idea Discussion



On 16th November'22, Mr. Himanshu from the Department of Commerce discussed his idea of starting training on share and stock trading.

We guided him about preparing course content, modules, and duration of training. We also highlighted the incubation process and legal formalities for firm registration.

On 17th November'22, Ms. Gayatri from the Department of Arts discussed her idea of dress design.

We guided her in deciding the types of dresses, the price, the incubation process, and the legal formalities for firm registration.



On 16th November'22, Mr. Jatin from the Department of Commerce further discussed his idea of manufacturing paper cups.

We guided him in preparing project reports for the manufacturing unit's setup and the project's operational process.

We also arranged a connect session for him with Mr. Mukesh Verma (Assistant Director of MSME) to discuss the project report.



Startup Idea Competition

from 21st Nov to 23rd Nov, 2022



Mr. Aditya from the Department of Computer Science talked about his plan to start processing and packaging organic green tea.

We showed him how to write a project report for the project's processing, packaging, and operating processes.

Mr. Deven from the Department of Computer Science talked about creating a medical box to notify customers about the timing of their medication.

We instructed him to prepare a medical box prototype and dispensing system.



Mr. Ankit from the Department of Computer Science discussed his idea of designing Indian dresses.

We suggested to him how to prepare these design samples. We also guided him about the incubation process and legal formalities associated with it



Startup Idea Competition

from 21st Nov to 23rd Nov, 2022

Ms. Durga from the Department of Commerce of Government College for Women discussed her idea of starting organic farming of dragon fruit.

We educated her about growing cultures, such as hydroponics, aeroponics, and soil culture. We also advised her about the fertilizers and herbicides essential for organic growing.



Mr. Arjun from Department of Commerce discussed his idea of processing and packaging of foxnuts.

We briefed him on how to compile a project report for the establishment of a processing and packaging unit, as well as the project's operating procedure. We also advised him on the incubation phase and the legalities involved.

Mr. Ritik from Department of Commerce discussed his idea of starting music production.

We advised him on music genres and target audiences. We also advised him on the incubation phase and the legalities involved.



My Story Session



On 18th November'22, Mr. Nihal from startup team Form Markit shared his startup story with other startup teams and students. He shared his struggles highlighted the insights about his future plans.

He also guided audience about how hard work and consistency is the key to success.

On 18th November'22, Mr. Aman from the startup team Linken Abroad Junction shared his startup story with both startup teams and students. He expressed the struggles and setbacks along with insights about his plans and business projections.

The session concluded with his takeaway that open-minded thinking and calculated risk-taking are keys to success.



On 14th November'22, Ms. Anu from startup team Pearl Sisters explained her struggles and experiences regarding her startup idea with Mr. Joginder (State Head of Department of Youth & Sports Affairs), Dr. Sarita Kumar (Principal) and other senior faculty members.

She also explained the role of support system of startup incubator to achieve her goals.



Spotlight of the Month



From 21st November'22 onwards, a startup idea competition was conducted at Pt. CLS Government College and Government College for Women. Around 40 students from various departments joined the 3 days long event. They were guided about how to execute the presentation of their ideas.

Toward the end of the session, we thoroughly discussed around 17 new ideas.

News Coverage



On 24th November'22, Karnal Bhaskar covered the Startup Inter-College idea competition which was held at Pt. CLS Government College and Government College for Women. A total of 40 students participated in this competition.

Startup Incubated



Mr. Sumit, a 2nd-year B.sc Computer Science student at Pt CLS Government College, Karnal, started his startup of purchasing and selling old books. His venture is named "Be Ranker," He started by surveying students of Pt CLS Government College, Karnal, and asking them about donating or selling their old books. This helped resolve the students' problem of selling and purchasing books for each semester and avoiding traveling out of college in search of these books.

Startup Name- Be Ranker
Founder- Mr. Sumit

Startup Testimonial

I have started this venture of providing handmade paintings such as Mithila paintings, portraits, and sketches, along with providing training classes for painting.

I feel proud when I receive orders regularly. I have further expanded into customizing paintings on fabrics or jackets according to customers' choices. Startup Incubator, Karnal team helped me with marketing with the help of the right contacts and online platforms. The team mentored and guided me daily.

Startup Name: Shivangi Creatives
Founder: Ms. Shivangi



Our Incubated Startups



Radhey Krishna Dairy farm
Founder - Gaurav



Prithvi Gardening Tech
Founder - Vasu



Navu Art & Craft
Founder-Navneet



MN Handloom
Founder-Afsana



Marketing Hub
Founder - Ravi



Her Crafts
Founder - Diksha



Healthy Life diet clinic
Founder - Reena



Happy Hands
Founder-Dimpal



Craft Hub
Founder - Dimpil



Build it Better
Founder - Himanshi



Book World
Founder - Shivani



Alphabetz
Founder - Anita



Anupam Pickles
Founder - Ankush



Perception 2.0
Founder - Vandhana



The Learning Point
Founder - Sonia



Super power Securities
Founder-Sumit

Our Incubated Startups



Around Services
Founder - Shivani



AWS Gallery
Founder - Saloni



Style Boutique
Founder - Gaurav



Spark N Glow
Founder - Bharti



Pearl Sisters
Founder - Anu



MR Job Placement Agency
Founder - Sandeep



Pathway Counselling Services
Founder - Ravita



Baani Arts
Founder - Sheetal



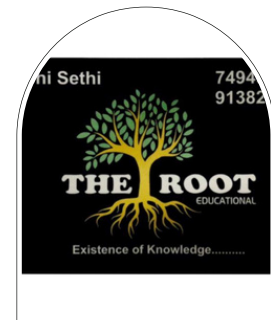
Candle Oasis
Founder - Prachita



Krishna caterings
Founder - Sapna



Radhey Radhey Fashion
Founder - Kajal



The Roots
Founder - Sakshi



BINVESTS
Founder - Deepak



Hwealth Connection
Founder - Namandeep



Karnal Home Tuitions
Founder - Vikas



Usherr
Founder - Shubham

Our Incubated Startups



Master Stroke
Founder - Apurva



**HR 10 Media
Production**
Founder - Ankush



Meta Clay
Founder - Gaurav



**MOM'S CHOCO
BITES**
Founder - Riya



Shivions group
Founder - Smile



KINAVA
Founder - Naveen



Digicell
Founder - Ashish



**Hans Mehandi
Arts**
Founder - Kajal



Shivangi Creatives
Founder - Shivangi



**Hwealth
Connection**
Founder - Naman



**Linken Abroad
Junction &
Educademy**
Founder - Aman



Binary Wings
Founder - Manoj



Nail Glam by Leena
Founder - Leena



Be Ranker
Founder - Sumit



Nurturing human excellence
through entrepreneurship

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Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

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